

## **Win a *Sena 20 S Communication System***

### **OFFICIAL RULES**

The Win a *Sena 20 S Communication System* contest (the “Contest”) is sponsored by Les Éditions Jean Robert Inc. (here in after referred to as the “Contest Sponsor”). The Contest starts on April 24, 2023 and closes on July 23, 2023 at 23h59 (the “Contest Period”).

#### **ELIGIBILITY**

Contest is open to residents of Canada who have reached the legal age of majority in their province/territory of residence at the time of entry. Employees of Les Éditions Jean Robert Inc., contributors of Cycle Canada, and the immediate family and household members of all such employees and contributors are not eligible.

#### **HOW TO ENTER**

To participate at the contest, an eligible person must go to the <https://www.cyclecanadaweb.com/digital/> and subscribe or renew their subscription to Cycle Canada digital magazine.

**Limit of one (1) entry per person during the Contest Period.**

#### **GRAND PRIZE**

There is one (1) Prize consisting of a *Sena 20 S Communication System* contest. The value of the prize is \$409,99. Prizes must be accepted as awarded, cannot be substituted, transferred, exchanged or surrendered for cash. Prizes may differ from images.

#### **PRIZES DRAW**

Potential Prize winner will be selected from among eligible entries received during the Contest Period in a random drawing on 24 July, 2023 at approximately 11:00AM (ET). The Prizes drawing will take place in La Prairie, Quebec. The odds of winning depend on the number of eligible entries received during the Contest Period.

#### **HOW TO CLAIM PRIZES**

1. We will communicate with the winners by email within three (3) working days after the end of the contest.
2. The prizes will be delivered to the winners within two (2) weeks.

#### **GENERAL CONDITIONS**

1. The Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook and KTM.
2. For Quebec residents: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.