

WIN AN KTM RACING TEAM BACKPACK OFFICIAL RULES

The 'Win an KTM RACING TEAM BACKPACK' contest (the "Contest") is sponsored by Les Éditions Jean Robert Inc. (hereinafter referred to as the "Contest Sponsor"). The Contest starts on July 15, 2020 and closes on September 27, 2020 at midnight (the "Contest Period").

ELIGIBILITY

Contest is open to residents of Canada who have reached the legal age of majority in their province/territory of residence at the time of entry. Employees of Les Éditions Jean Robert Inc., contributors of Cycle Canada, and the immediate family and household members of all such employees and contributors are not eligible.

HOW TO ENTER

To participate at the contest, an eligible person must go to the <https://www.cyclecanadaweb.com/digital/> and subscribe or renew their subscription to Cycle Canada digital magazine.

Limit of one (1) entry per person during the Contest Period.

GRAND PRIZE

There is one (1) Grand Prize consisting of a KTM¹ Racing Team backpack. The value of the Grand Prize is \$70 CAD. Prize must be accepted as awarded, cannot be substituted, transferred, exchanged or surrendered for cash. Prize may differ from image.

GRAND PRIZE DRAW

Potential Grand Prize winner will be selected from among eligible entries received during the Contest Period in a random drawing on September 28, 2020 at approximately 11:00AM (ET). The Grand Prize drawing will take place in Terrebonne, Quebec. The odds of winning depend on the number of eligible entries received during the Contest Period.

HOW TO CLAIM A PRIZE

1. We will communicate with the winner by email within three (3) working days after the end of the contest.
2. The name of the winner will be announced on Facebook in a comment below the publication of the contest.
3. The prize will be delivered to the winner within two (2) weeks.

GENERAL CONDITIONS

1. The Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook.
2. For Quebec residents: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

¹ This Contest is in no way sponsored by, or associated with, KTM.